

State of the College

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CONNECTICUT COLLEGE

Vision

Connecticut College will achieve increased recognition as one of the best liberal arts colleges in the country.



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Achieving the Vision

- Investing in historic strengths
- Investing in novel approaches to liberal arts education:
 - life sciences education
 - internationalized education
 - residential life experience



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Starting Point

Set the Priorities

- People support
- Program enhancement
- Physical facilities renewal
- Build pride



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Progress After One Year

Inauguration

- set the tone

Plan completed

- Priorities defined, funding sources identified, measurable outcomes developed

Getting to know the College

Admission

- Applications, quality, yield, diversity



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Progress After One Year

Faculty – research funding and hiring

Fundraising

- Annual Fund – individual gifts
- Senior Giving – 93%
- Recent gifts

Recognition

- Kiplinger
- Fulbrights
- Media placements



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Progress After One Year

Diversity

- Minority student yield
- LGBTQ Center
- Women's Center
- CCSRE

Campus Renewal

Marketing

- Branding strategy
- New Web site/publications – new look and feel



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How Can You Help CC?

Spread the word

- Bring back unconnected alumni

Stay connected

Remain involved/get involved

Invest in the College



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